

CircleSignworx.com

603-625-5403



NORTH
494 Elm Street
Manchester

SOUTH
494 Elm Street
Manchester

South Willow Street
Manchester
(1031 Gold Street)

665 Second Street
Manchester
North OR South

159 S. Main Street
Manchester

23 Crystal Ave
Derry
North OR South

DOMINATE

WITH YOUR NAME IN LIGHTS!

It's no secret that digital billboards are revolutionizing the electronic signage industry. Electronic billboard advertising is more affordable than standard, static billboard advertising. It has the ability to be flexible in messaging, and the advantage of having No Cost message changes that can happen almost instantly!

The national standard calls for digital billboards to change advertisements every 6-8 seconds. **Your message is featured for 8 seconds and is displayed at least 30x per hour... 720x each day... 7-days per week... Over 21,600 times each month.** Plus, you can rotate any number of images to feature product lines, models or changeable hours, inventory or timely messaging.

CIRCLE SIGNWORX
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494 ELM STREET-NORTH MANCHESTER

In the heart of Downtown Manchester, our North facing billboard at 12' x 48' (576 sq ft) has unmatched visibility and over 18,000 vehicles per day!

MONTHLY	\$1,495/MO
MULTI MONTH	\$1,200/MO
ANNUAL	\$1,000/MO
GEOPATH #	50420390
LAT/LONG	42.985140/-71.463230



494 ELM STREET-SOUTH MANCHESTER

In the heart of Downtown Manchester, our South facing billboard at 11' x 41' (451 sq ft) faces Market Basket & receives lots of views! It sees over 18,000 vehicles per day.

MONTHLY	\$1,495/MO
MULTI MONTH	\$1,200/MO
ANNUAL	\$1,000/MO
GEOPATH #	50420410
LAT/LONG	42.985140/-71.463230



SOUTH WILLOW STREET MANCHESTER

At the intersection of 293, near the Mall of New Hampshire, this 8.5' x 22' (187 sq ft) billboard has crystal clear visibility and has over 24,000 vehicles per day go by.

MONTHLY	\$1,795/MO
MULTI MONTH	\$1,500/MO
ANNUAL	\$1,300/MO
GEOPATH #	50420421
LAT/LONG	42.957517/-71.436769



665 SECOND STREET MANCHESTER

Parallel to Route 3/Everett Turnpike, 2nd Street is the commercial, shopping & restaurant hub of the West Side. Also the second busiest city street! These 9' x 22' (198 sq ft) billboards have over 24,000 vehicles per day go by.

	FACING BEDFORD	FACING MANCHESTER
MONTHLY	\$1,200/MO	\$750/MO
MULTI MONTH	\$1,000/MO	\$650/MO
ANNUAL	\$800/MO	\$500/MO
GEOPATH #	50451064	50451063
LAT/LONG	42.972167/-71.477389	



159 SOUTH MAIN STREET MANCHESTER

Located on Manchester's West Side business. Our 9' x 18' (162 sq ft) billboard has great exposure! With over 13,000 vehicles per day you will get lots of coverage!

MONTHLY	\$800/MO
MULTI MONTH	\$600/MO
ANNUAL	\$400/MO
GEOPATH #	50451065
LAT/LONG	42.981112/-71.475903



23 CRYSTAL AVE DERRY



On the main thoroughfare through Derry, our 6' x 13' (78 sq ft) billboard has unmatched exposure! With over 16,000 vehicles per day you will get lots of coverage!

	NORTH	SOUTH
MONTHLY	\$795/MO	\$795/MO
MULTI MONTH	\$695/MO	\$695/MO
ANNUAL	\$400/MO	\$400/MO
GEOPATH #	50420436	50420448
LAT/LONG	42.886520/-71.325270	



475 Second Street MANCHESTER

This **Scrolling Message Board** is 2' high by 54' long & wraps a building. This board sits at the intersection of Second Street, Queen City Ave and Woodbury Street, near the on-ramp for I 293/NH 3A.

MONTHLY	\$750/MO
MULTI MONTH	\$650/MO
ANNUAL	\$500/MO
LAT/LONG	42.975651/-71.475227

DIGITAL DISPLAY SPECIFICATIONS

The pixel dimensions are as follows:

- South Willow Street: 1352 px wide by 520 px high*
- Elm Street North: 1344 px wide by 384 px high
- Elm Street South: 1248 px wide by 288 px high
- Derry: 520 px wide by 240 px high
- Second Street: 672 px wide by 288 px high
- South Main Street: 576 px wide by 288 px high

*Please keep 460 pixels to 520 pixels clear of any copy. Color is ok.

Pixels per inch (DPI): 150

Compatible Software:
Adobe: Photoshop, Illustrator, InDesign

Acceptable Formats:
Save artwork as .JPG format at maximum quality.
No animated GIFs.

Color Matching:
Create all files in RGB color mode. When creating black, make sure your values are R-0 G-0 B-0.

Design Tips:
Copy: the average viewable time of a bulletin is around 8 seconds. Try to limit copy to 9 words or fewer.

Text:

Block, bold & simple fonts work the best on digital. Do not overcrowd or use extremely thick, thin or ornate fonts.

Creative Tips:

Simple, clear & concise designs are the best way to get the most bang for your outdoor buck!

Choose one message or idea. Choose graphic elements with a strong focal point. Use readable fonts & contrasting colors.

Make your call to action clear and make sure to provide the necessary information to respond to your ad.

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